

## Northern Neck Business Incubator Open in Northumberland County

As part of a broad-based community effort to enhance and grow the small business ecosystem in the Northern Neck, Macedonia Community Development Corporation (MACorp), in cooperation with its partners, Northern Neck Planning District Commission, Northern Neck Chesapeake Bay Region Partnership, University of Mary Washington Small Business Development Center, and the Department of Housing and Community Development's Building Collaborative Communities Program, has opened a business incubator in Northumberland County.

The mission of the Northern Neck Small Business Incubator (NNSBI) is to aid the local small business owner in achieving his or her goal of growing a successful business. This incubator, located at 10919 Northumberland Highway, between Burgess and Heathsville, is the first of a series of Enterprise Centers in each of the four counties of the Northern Neck. These Enterprise Centers will provide resources and training support to clients, and be available for monthly or daily use. The NNSBI provides office space, conference room facilities, administrative services, business development workshops, co-working and networking opportunities to the small business community of the Northern Neck.

A critical component of the Northern Neck Enterprise Center program is the increased availability of small business training which is provided by the University of Mary Washington Small Business Development Center. Using the HP-LIFE Curriculum, training in Communication, Marketing, Operations, and Finance is offered to entrepreneurs and small business owners for \$20 per session. Upcoming topics for the May workshops include the Basics of Finance, Marketing Plan, and Print Marketing. More information on class content is available here: <http://economicdevelopment.umw.edu/sbdc/seminars-and-training/warsaw-office/workshops-at-northern-neck-small-business-incubator/>. To register for an upcoming class, call the UMW SBDC office in Warsaw at 804-333-0286.

The opening of the Enterprise Center builds on the economic development mission of Northern Neck Chesapeake Bay Region Partnership to provide a strong, broad and resilient platform for business growth in the Northern Neck. Those interested in applying to the Northumberland incubator, please contact LaTilda Owens, Program Manager, by email: [lowens@macorp.org](mailto:lowens@macorp.org).

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