Northumberland County Anti-litter Committee

Meeting Minutes

March 23, 2022

Members Attending: Mary Martha Stewart, chair; Glenda Lowery, secretary; Arthur Carver; George Beckett; Clarence Dameron; Barbara Rountrey; Stuart McKenzie, board liaison; Paul Kaufman, guest; Jennifer Sagan, guest.

Welcome

Stewart called the meeting to order at 4:30. She introduced Jennifer Sagan, the Tidal Restoration Tech of Friends of the Rappahannock. Stewart also introduced the new board member for district three Clarence Dameron who was appointed by James Long at the March 10, 2022 Board of Supervisors meeting.

Stuart McKenzie explained that we needed to have an election for officers in January, but we didn't. To allow all members time to consider the roles, the election will be held in April, then again in January 2023.

Approval of Minutes

Minutes from the February 2022 were approved.

Guest Speaker Jennifer Sagan

Sagan explained that the Friends of the Rappahannock (FOR), a non-profit environmental organization, based in Fredericksburg, is interested in partnering with the Anti-litter Committee since 32 acres in the Northern Neck are part of the Rappahannock River and Chesapeake Bay watershed. Keeping litter off the roadsides will help to protect the environmental quality of the watershed.

Stewart explained the four items of the Action Plan to Sagan and there was discussion about collaboration to promote the actions, for example, through Adopt a Highway and the proposed tire recycling program. Also as part of the DEQ grant, FOR could help with the county clean up. Stewart said there are lots of opportunities for the two organizations to collaborate and invited Sagan to attend any of our meetings.

Booth at Heathsville Farmers Market, April 16

George Beckett has arranged for the Anti-litter Committee to have a booth at the Heathsville Farmers Market along with the Northumberland Association for Progressive Stewartship (NAPS). Paul Kaufman will provide printed materials and will send out information in the Callao Chamber of Commerce newsletter. McKenzie will get orange bags and Adopt a Highway materials to hand out. People who are interested in helping the committee will have the opportunity to include their contact information on a sign-up sheet. Arthur Carver, Barbara Rountrey, and Gail Kenna will attend with Stewart.

Action 1: Promote the cause of a clean county culture through education and publicity—Gail Kenna, Glenda Lowery, Paul Kaufman

Gail Kenna reported an update on putting together a Callao Chamber of Commerce guide with Paul Kaufman. Kaufman suggested that the committee consider using the Cloud to share files instead of attachments. Kenna will also publish a monthly article in the *Rappahannock Record* and get in touch with Janet Fast from *Chesapeake Style* about using that platform. She stated that we need to take a picture of committee members. Kaufman will work on an Anti-litter page to add to the County web page.

Action 2: Pilot a tire amnesty collection event/day—Mary Martha Stewart

Stewart reported that she and Shauna McCranie submitted the grant for the tire disposal program and will be notified in June about its status. Sixth and seventh graders will administer the project, the requested funding (\$4,800) will go to the school, and the event will be on school property. Northern Neck Soil & Water Conversation are helping and they suggest not having the tire project on the same day as the hazardous waste recycling event. We need two amnesty trailers which will cost \$2,000 a piece. The details will be worked out if we get the grant.

Action 3: Recruit residents, neighborhood associations, businesses, organizations, and high school groups for Adopt-a-Highway—Barbara Rountrey, Arthur Carver, George Beckett

The committee will have a packet from VDOT to distribute at the Farmers Market. Rountrey will contact Stacy Messenger who is the AH coordinator for the Northern Neck about asking businesses to fund an additional clean-up (\$15,000) of Routes 360 and 200. The situation about taking donations is still up in the air and will have to be approved by the Board of Supervisors. Possibly NAPS can be a fiscal agent for the funds. Rountrey, Carver, and Beckett will put together a budget, estimated at \$2,000 for the AH project and send it to Stuart McKenzie. The budget should include marketing materials, supplies and equipment.

Action 4: Create and implement a Cover-Your-Load education and outreach initiative

The committee needs to draft a grant proposal for the 2023 DEQ Litter and Prevention Grant at the next meeting. Stuart McKenzie will talk to Hope Mothershead about coordinating with Richmond County and will invite her to the next meeting. There was discussion about doing a Cover-your-Load flyer and asking the Board of supervisors if signs can be posted at the convenience centers.

The meeting adjourned at 6:00 p.m. The next meeting is Wednesday, April 27, 2022, at 4:30 in the Northumberland County Public Library meeting room.

Respectfully submitted,

Glenda Lowery, secretary