Northumberland County Economic Development Commission Meeting: September 16, 2025 6-8 pm

- 1. The meeting was called to order at 6:00 PM.
- 2. Roll Call. In attendance were Commissioners: Dr. Karen Pica, Melissa Carter, and Maurice Johnson; Staff: Drew Basye, Robert Bullard.
- 3. Agenda Review. Mr. Johnson motioned for approval of the agenda, Ms. Carter second and the motion was approved.
- 4. Review of Meeting Minutes: August 2025 Ms. Carter motioned for approval of the agenda, Mr. Johnson second and the motion was approved.
- 5. Commissioners' Corner
 - a. District 1 Mr. Corder not present.
 - b. District 2 Vacant
 - c. District 3 Ms. Carter
 - i. Inquired about the Reedville Market and its status of closure as well as the Triple V Winery closing. It will be a challenge to find replacement as we enter the winter months.
 - ii. Triple V Winery is also closing in November; the owners are retiring.
 - d. District 4 Dr. Pica
 - i. Waiting for feedback from the new child daycare to regarding their grant application
 - ii. New dentist is opening in Burgess.
 - e. District 5 Mr. Johnson
 - i. Citizens inquired about the Chesapeake Bay Campground and wanted to know if it was vacant.
- 6. Executive Director Items
 - a) Main Street review
 - Revised draft review and will send finalized version to on Thursday to Chairperson and Assistant County Administrator.
 - b) Comprehensive Plan Review
 - Updated version submitted to the Commonwealth of Virginia for state review.
 - Strategic Plan update in progress, aligned with new comprehensive data.
 - c) Web Statistics
 - Work ongoing with IT staff to integrate recorded meeting videos and analytics dashboard.
 - d) Civil War Trails & Howland Church and School

- Funding secured for the Howland Church and School heritage sign; the church will maintain the installation.
- e) Career Fair at Northumberland High School
 - Tentative planning for Spring 2026
- f) Chamber of Commerce.
 - Met with Paul Coffman, Chamber of Commerce, Sept 25, to discuss EDC Goals and Chamber Focus
- g) Pickle Ball / Tennis Court discussion with Mary Ellen Small. Requesting a meeting to discuss properties but informed her EDC is not at that point yet.
- h) NNPDC Meeting last night at Tides Inn Closure Dec 1 April 1, 2026, for major renovations. Transitioning from 100 to 70 room capacity.
- i) VA 250 meeting discussing business 250 kits.
 - Ongoing coordination to promote business participation and access to grants.
 - Distributed information packet to commissioners, Chamber and posted on the EDC website.

7. County Administrator Corner

- a) Enterprise Zone and Property Redevelopment
 - Received list of underutilized and vacant county properties from Planning Commission.
 - Discussed eligibility for industrial revitalization funding through DHCD.
 - Discussed how some properties lack access and are unsuitable for redevelopment.
 - Plan to prioritize viable properties for sale to fund future matching grants.
- b) Dredging Project: Continuing joint effort with NNPDC and VIMS on the Little Wicomico dredging project; JPA approval pending. Expected 2-year timeline.

8. Current Projects

- a) Sales Tax Analysis:
 - No further updates are required; data analysis is complete and used for informational purposes.
- b) Business Development:
 - Limited new business tax revenue expected; emphasis shifting to promoting underutilized properties.
 - Research requested on how other similar counties promote available buildings and opportunities.
 - Explore coordination with Virginia Chamber of Commerce for broader visibility of Northumberland properties.
- c) Loan Program: Application

- Updates are still pending.
- Limited CDBG funds available to support existing businesses.
- d) Property Sales & Analysis:
 - EDC and Planning Commission reviewing county-owned properties before sales resume.
 - Several parcels identified as inaccessible ("landlocked") and unsuitable for retention.
 - Goal: finalize list and recommend sales to the Board of Supervisors.
- e) Poor House Tract:
 - Seeking planning grant to explore development options (e.g., recreation or trail uses).
 - Matching funds required, dependent on proceeds from county property sales.
- f) Community Block Grant / Lively Landing Project: Reported as on track and progressing as expected.

9. New Business

- a) Executive director will be out 12 28 November 12-28, 2025
- b) Mr. Johnson motioned to cancel the December 16th meeting, Ms. Carter second and the motion passed.
- c) Continue to inform the Board of Supervisors of our ongoing efforts:
 - NNK 250
 - County land sale/ reutilization
 - List of grants we are trying to exploit.
 - Identifying information sharing strategies, through agencies like VA Chamber or VEDP for their recommendations for outreach and use for businesses.

10. Citizen Engagement – None

11. Adjournment. Mr. Johnson motioned to adjourn the meeting and Ms. Carter second. The motion passed and the meeting adjourned at 6:29 PM.